

Presented by:



Canadian Public  
Relations Society  
Hamilton Society



# 2019 Pinnacle Awards Sponsorship Opportunities

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## Celebrating the best in public relations!

A Pinnacle Award is a prestigious communications award with a long standing history of celebrating and rewarding the best public relations programs and projects. CPRS Hamilton is proud to recognize the exceptional talent of its members and those in the PR sector. We look forward to partnering with you!

### **GOLD – Title Sponsorship: \$1,000**

- Prominent recognition (one-page ad) in Pinnacle Awards program and on CPRS Hamilton website
- Powerpoint presentation recognition and verbal recognition at Pinnacle Awards Gala
- Two (2) complimentary tickets at Pinnacle Awards Gala (\$180 value)
- Two-minute presentation/speech
- Opportunity to announce, introduce and present multiple awards
- Opportunity to include marketing collateral at Pinnacle Awards Gala
- Photograph of presentation for company/organization's newsletter, website, etc.
- Recognition in congratulatory email/letter to all Pinnacle Award winners from CPRS Hamilton
- Recognition in news release announcing Pinnacle Award winners and event advertising

### **SILVER – Sponsorship Recognition: \$500+**

- Recognition in Pinnacle Awards program and on CPRS website as sponsor
- Powerpoint presentation recognition and verbal recognition at Pinnacle Awards Gala
- One (1) complimentary dinner at Pinnacle Awards Gala (\$90 value)
- Opportunity to announce, introduce and present one award
- Photograph of presentation for company/organization's newsletter, website, etc.
- Recognition in congratulatory email/letter to all Pinnacle Award winners from CPRS Hamilton
- Recognition in news release announcing Pinnacle Award winners

### **BRONZE – Sponsorship Recognition: \$250**

- Recognition in Pinnacle Awards program and on CPRS website as sponsor
- Powerpoint presentation recognition and verbal recognition at Pinnacle Awards Gala
- Photograph of Pinnacle Award winner for company/organization newsletter, website, etc.

## **Pinnacle Awards Gala**

Thursday, February 7, 2019 from 6 to 10 p.m.

The Scottish Rite Club of Hamilton

4 Queen Street South, Hamilton, ON

### **For more information:**

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